

**Minutes – Executive Board Meeting ---
Hearts & Lives**

March 9, 2012 2:00 PM

In Attendance: Barry Robinson, Cynthia Carley, Bill Stanley, Pat Davis, Mack Braden,
Dave Stuart, Julie Burnette

Barry called meeting to order at 2:02 P.M.

Cynthia motioned that the minutes from the previous meeting be approved. Seconded
by Pat Davis MSP

Director's Report:

Dave Stuart gave the Executive Director's Report – details attached.

The most time sensitive issue was the pending decision from the School Board on the
use of Mary Tone. Barry, Dave, Julie and Cynthia attended the school board workshop.
While the legal advice was more promising than previously thought, the determination will
come from the School Board at their next meeting.

Financial Reports:

Barry Robinson presented a review of our current financials. We did take the following action:

A discussion was held concerning fund raising efforts which need to be a major area of
focus in order to secure our financial viability

Dave presented a packet including brochure for use in fundraising.

Julie Burnette's Report

Julie provided detail on our case management efforts .. we are on target with First Five. Julie is
pursuing additional avenues of service in both the healthcare and education areas.

A motion was entered by Cynthia and Seconded by Bill Stanley to approve funds for screening
outreach not to exceed \$4750.00. Screenings will include dental, Nutrition, and insurance
with scheduled follow up visits.

Julie expressed the need for additional staffing in light of expanded outreach efforts.

She also updated us on the current grant situation. It was also confirmed that we charge
no fee for our services.

President's Report:

Barry and Dave asked each of us to carefully review the procedure's manual prior to the next
meeting so it can be approved.

We also agreed to do a follow up strategic planning meeting with Mickey in order to more
appropriately document our future plans.

Barry also asked us to focus on recruiting new members for our Board of Directors. The Board needs to be more proactive in community outreach and providing financial support for the organization.

Meeting was adjourned at 4:30 PM.

Our Next Meeting will be held on Wednesday, April 4, 2012 at 3:00 PM.